

Naked Energy.

Christophe Williams



Prior to founding Naked Energy, Christophe has been connected to the renewable energy industry for generations. His first inspiration was his grandfather Peter Williams who worked with Stephen Salter in the 1970s to develop 'the oscillating duck', a form of oscillating wave technology generating clean electricity. He previously worked as a senior creative executive in the advertising industry for over fifteen years, gaining many awards from prestigious organisations such as 'Creative Circle' and 'Clio' - even a Guinness Book Of World Record. He has worked with major blue-chip clients and global brands

such as Microsoft, Barclays, BMW, Sony and also directly with a number of UK government bodies, including DEFRA and the Central Office of Information on high profile advertising campaigns on sustainability.